



PRESS RELEASE

For Immediate Release

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VITA signs partnership agreement with Nobel Biocare

VITA Zahnfabrik announced today that it has signed a preferred partnership agreement with Nobel Biocare

The partnership agreement covers the following areas:

Material development

VITA and Nobel Biocare will partner in developing and supplying state-of-the-art and high-performance dental restorative materials. Combining Nobel Biocare's knowledge in CAD/CAM restorative solutions and industrial manufacturing with VITA's material expertise will result in even better prosthetics quality and treatment processes for both dental professionals and patients.

Veneering solutions

VITA is a market leader in veneering solutions with a wide network of customers. VITA offers one of the broadest portfolios of veneering solutions on the market, including veneering systems for alumina, zirconia, titanium and cobalt-chrome frameworks. VITA's veneering portfolio is fully compatible with the NobelProcera product and material portfolio and thereby offers ideal fit for high quality tooth restorations. Nobel Biocare and VITA will issue certificates of compatibility for their products and materials, guaranteeing customers a superior quality of final restorations. Building on their combined competencies and expertise, Nobel Biocare and VITA will support customers by issuing clear veneering protocols and recommendations.

Commercial, training and research partnership

According to the partnership agreement, the prosthetic collaboration includes the development of new materials, as well as training, educational and commercial activities. Nobel Biocare will promote VITA's veneering material while the new Nobel Biocare CAD software will grant NobelProcera customers access to VITA's denture

tooth library. Both parties will combine their leading training and education competencies to offer customized training programs for veneering, denture prosthetics, treatment planning, preparation and placement techniques.

Henry Rauter, CEO VITA:

“The optimal match between VITA products and the products and manufacturing processes of selected business partners has been a proven concept for decades at VITA. The new partnership with Nobel Biocare increases our customers’ flexibility and enables them to combine VITA products with other leading dental systems.”

About VITA

VITA is an independent, family-owned enterprise based in Bad Säckingen, Germany. The company specializes in materials and technologies for the manufacture of high-quality dental restorations. VITA is well-renowned worldwide and in its over 80 year history, has accomplished numerous pioneering achievements in the fields of ceramics, artificial teeth and the reproduction of human tooth colors.

VITA is represented in North America by Vident, A VITA Company, a subsidiary located in Brea, California.

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